Senior Living Executive Course (SLEC)
February 23-26, 2017

Thursday Schedule (2/23)
Arrivals Registration and Welcome
5:30 – 7:30PM Cocktail Reception @ Radisson

Friday Schedule (2/24) SLEC (Day 1 – 6Hrs CEUs))
(All events at Leonard Davis School unless listed otherwise)
7:30AM Breakfast Generously Sponsored by Direct Supply
8:15AM Welcome USC Davis School: Greg Bearce
USC Marshall School: Sandra Fritz
Sponsor Recognition Argentum, ASHA, NIC, HCPI, Welltower,
Matrix, Silverado, Direct Supply, LTCreit
8:30 Session I The Role of Senior Housing in the Developing of
Care for an Aging Population
Mercedes Kerr, SVP, Business Development,
Welltower Inc.
9:30 Session II Leadership
Greg Patton, PhD, USC Marshall School of Business
10:30 Break
10:45 Session III Leadership (Con’t)
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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>12 Noon</td>
<td>Lunch</td>
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<tr>
<td>1 PM</td>
<td>Session IV</td>
<td><strong>Crisis Communication/Management</strong></td>
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<td>Greg Patton</td>
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<td>2:00 PM</td>
<td>Session V</td>
<td><strong>Issues of Risk Management</strong></td>
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<td>Leading Southern California Elder Abuse Attorneys</td>
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<td>3 PM</td>
<td>Break</td>
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<td>3:15 PM</td>
<td>Session V</td>
<td><strong>Preparing and Testifying in Depositions</strong></td>
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<td>Breakouts</td>
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<td>4:45 PM</td>
<td>Adjourn</td>
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<td>5 PM</td>
<td>Festive Dinner</td>
<td><strong>Generously Sponsored by Welltower</strong></td>
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Saturday Schedule 2/25 SLEC (Day 2 – 6Hrs CEUs)

7:30AM  Breakfast  Generously Sponsored by MatrixCare

8:15  Davis School Programs and Opportunities (Greg/Anna)

8:30  Session I  Nutrition and Aging
    Edward Schneider, MD, Dean Emeritus

9:30  Session II  Normal Aging
    John Walsh, PhD

10:30  Break

10:45  Session III  The Financial Implications of Aging
    Cynthia Hutchins, Merrill Lynch

12Noon  Lunch

1PM  Session IV  CEO Forum: Focus on Strategic Planning
    Andy Kohlberg   Bob Kramer
    Patricia Will   Jack Callison
    Loren Shook   Edward Schneider (Moderator)

2:30  Session V  Culture Change Following Acquisition/Affiliation
    Terri Novak, COO, Kisco Sr. Living

3:15  Break

3:30  Session VI  Development/Ops Forum: Form Follows Function
    Mitch Brown   Chief Development Officer, Kisco
    Tom Daly   Sr. V.P., Belmont Village
    Paul Mullin   SVP Development, Silverado
    Greg Bearce   Chief Operating Officer, ABHOW
    Andy Kohlberg   Moderator?
4:45 Session VII  It’s a Win-Win Relationship: Center of Excellence
Kai Hsaia

5:15PM Adjourn (Night/Dinner on your own, Enjoy®)

**Sunday Schedule (2/26) SLEC (Day 3-3Hrs CEUs)**

8AM Breakfast Generously Sponsored by LTC Reit

9AM Session I  Personalized Aging
Pinchas Cohen, MD, Dean Leonard Davis School of Gerontology

9:45 Session II  Factors Influencing the Evolution of Assisted Living and Senior Living
Denise Wassenaar, VP Clinical & Chief Clinical Officer, MatrixCare

10:30 Break

10:45 Session III  Feature Presentation: The Future of Aging
Paul Irving

11:15 Panel Discussion: Implications for Senior Living Providers

11:45 Closing Remarks (Attendance Certificates)

12Noon Box Lunch and departure