THE HONORABLE RICHARD J. RIORDAN

The Honorable Richard J. Riordan was born in Flushing, New York. He attended Princeton University, Michigan Law School and served in the Korean War before moving to California. A well-established and highly respected attorney, entrepreneur, and philanthropist before entering public service, Riordan served two terms as the Mayor of Los Angeles from 1993 to 2001. In 2003, Governor Schwarzenegger appointed Riordan as California Secretary for Education. A strong believer in the need for meaningful education reform, he created legislation that demanded accountability and ensured that every California student benefited from a quality education. In 1981, Riordan created The Riordan Foundation with the mission to provide students, especially those in low-income communities, with access to a high quality education that will prepare them to compete successfully in the 21st Century. In addition to the foundation, he co-founded The Riordan Programs at The Anderson School at UCLA, an organization that serves high school students and recent college students through the use of mentors, educational workshops and community service. In his spare time Riordan is an avid bicyclist and ardent reader.

### Presenting Sponsor

- Leading recognition in promotional and printed materials
- Exclusive branded golf balls with sponsor name/logo
- Four foursomes plus six additional tickets to the dinner reception
- Exclusive thank you gift for foursome participants
- Six on-course tee signs & recognition in multimedia presentation
- Cover & one full-page recognition/advertisement in event program
- Recognition on golf tournament website & USC Leonard Davis School *Vitality* magazine
- Public acknowledgment during the evening portion of the event
- Presenting Sponsor Award

**$50,000**

### Tribute Sponsor

- Prominent recognition in promotional and printed materials
- Three foursomes plus four additional tickets to the dinner reception
- Premium gift bag for foursome participants
- Five on-course tee signs & recognition in multimedia presentation
- Cover & one full-page recognition/advertisement in event program
- Recognition on golf tournament website & USC Leonard Davis School *Vitality* magazine
- Public acknowledgment during the evening portion of the event
- Tribute Sponsor Award

**$25,000**

### Flag Sponsor

- Name on tournament welcome banner
- Sponsor name/logo featured on all pin flags
- Two foursomes of golf with lunch and dinner reception
- Recognition in event program and multimedia presentation
- Recognition on golf tournament website & USC Leonard Davis School *Vitality* magazine

**$15,000**

### Dinner Sponsor

- Name on tournament welcome banner & multimedia presentation
- Exclusive recognition on dinner table signs & event signage
- One foursome of golf and two on-course tee signs
- One full-page recognition/advertisement in event program
- Public acknowledgement during the evening portion of the event
- Recognition on golf tournament website & USC Leonard Davis School *Vitality* magazine

**$20,000**

### Registration or Cocktail or Brunch Sponsor

- Name on tournament welcome banner
- Three on-course tee signs
- One foursome of golf with lunch and dinner reception
- One full-page recognition/advertisement in event program
- Recognition in event program and multimedia presentation
- Recognition in USC Leonard Davis School *Vitality* magazine

**$10,000**

### Executive Sponsor

- Name on tournament welcome banner
- One on-course tee sign
- Foursome of golf with lunch and dinner reception
- Recognition in event program and multimedia presentation
- Recognition in USC Leonard Davis School *Vitality* magazine

**$6,500**

### Putting Green Contest or Golf Tips Sponsor or Five Tee Signs Sponsor

- Name on tournament welcome banner
- Exclusive recognition on Golf Tips signs
- Prominent signage placement next to putting green
- Recognition in event program and multimedia presentation
- Recognition in USC Leonard Davis School *Vitality* magazine

**$5,000**

### Individual Golfer (limited availability)

- Name on tournament welcome banner
- Exclusive recognition on Golf Tips signs
- Prominent signage placement next to putting green
- Recognition in event program and multimedia presentation
- Recognition in USC Leonard Davis School *Vitality* magazine

**$1250**

### Dinner and Awards Program Only (per person)

- Name on tournament welcome banner
- Exclusive recognition on Golf Tips signs
- Prominent signage placement next to putting green
- Recognition in event program and multimedia presentation
- Recognition in USC Leonard Davis School *Vitality* magazine

**$150**

### Sponsor a Student for Dinner (per student)

**$150**

### Reserved Table for 10

**$1500**