The limits of arousal's memory-impairing effects on nearby information

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Showing an arousing central stimulus in a scene often leads to enhanced memory for the arousing central information and impaired memory for peripheral details. However, it is not clear from previous work whether arousing stimuli impair memory for all nonarousing nearby information or just background information. In several experiments, we tested how emotionally arousing pictures affect memory for nearby pictures and for background information. We found that when 2 pictures were presented together, an arousing picture did not affect item and location memory for the other picture. In contrast, an arousing picture impaired memory for a background pattern. These findings suggest that arousal impairs memory for information that is the target of perceptual suppression, such as background information when there is a figure—ground distinction, but does not impair memory for other foreground information.

Arousing stimuli often create memory trade-offs, in which memory is enhanced for the arousing stimuli but impaired for other nearby stimuli. For instance, laboratory studies typically find worse memory for the visually peripheral details of the scenes when there is a central arousing item than when there is not (Burke, Heuer, & Reisberg, 1992; Kensinger, Piguet, Krendl, & Corkin, 2005; Mitchell, Livosky, & Mather, 1998). What exactly counts as a peripheral detail varies across studies, but there is general agreement that emotion impairs "information that is irrelevant or spatially peripheral to the source of the emotional arousal" (Christianson, 1992, p. 291) or

background visual details that are not part of the gist of an event (Reisberg & Heuer, 2004).

In addition to impairing memory for peripheral information shown at the same time, arousing items also tend to impair memory for other items shown just before or afterwards (for reviews, see Knight & Mather, 2009; Mather, 2007). Memory impairment for preceding and following information has been shown most often when there is one arousing item in a sequence of neutral items (Strange, Hurlemann, & Dolan, 2003). Retrograde and anterograde impairments can occur even with up to a 6-s interval between the emotional oddball and the preceding

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and following neutral items (Detterman & Ellis, 1972; Hurlemann et al., 2007; Runcie & O'Bannon, 1977; Schmidt, 2002).

Thus, from an array of studies, we have evidence that arousing items impair memory for peripheral background details and also for separate items presented shortly before or afterwards. However, one issue that is not clear from previous research is whether emotionally arousing visual items impair memory for distinct nonarousing items shown at the same time that are not peripheral items. In other words, if someone were presented with two items at the same time, would having one of the items be emotionally arousing lead to worse memory for the other item? Given the research reviewed here on arousal-induced impairments for nearby peripheral information and temporally adjacent items, the natural prediction seems to be "yes." Furthermore, we know that when presented with an arousing and a neutral picture next to each other, people tend to look first at the arousing picture and spend more time looking at it than at the neutral picture (Knight et al., 2007). Thus, competing for attentional resources with an arousing item seems likely to impair memory for a neutral bystander item, even if that bystander item is not a peripheral or background detail.

However, we could find no direct evidence for this type of impairment in the literature. The closest approximation comes from studies examining whether people engage in mental rubbernecking when emotional items are shown with neutral items (Johnson et al., 2005). In each trial, participants read three words listed in a column. In some cases one of the three words (in any of the three positions) was emotional and two were neutral (ENN), and in others all three were neutral (NNN). After a brief interval, participants saw one of the words again to be read, or a black dot appeared in one of the three word locations, signaling participants to say the word that had been in that location (a refresh trial).

Participants were slower to refresh neutral words than emotional words. However, one critical aspect of the experimental design was that participants were tested half the time on emotional words and half the time on neutral words from ENN trials, which meant that over time they had the opportunity to learn that they were more likely to be tested on the one emotional word from a trial than on either of the two

neutral words. The possibility that the emotional refresh advantage was due to participants working harder to maintain items that were more likely to be tested is supported by a follow-up experiment in which only neutral items were tested (Johnson, Mitchell, Raye, McGuire, & Sanislow, 2006). Unlike in a previous experiment, there was no significant disadvantage for refreshing neutral items from ENN trials compared with NNN trials. This line of studies suggests that even if there is mental rubbernecking when neutral items are shown with emotional items, it is weak enough to be overcome by testing only the neutral items. Furthermore, these refresh studies did not examine what the effect of being shown together with an emotional item is for later memory of a neutral item.

We recently found that at least one type of memory is unaffected by the arousal level of an adjacent picture (Mather & Nesmith, 2008, Experiment 3). In the first phase of this study, participants were asked to indicate the color of dots shown one at a time on the screen in different locations. At regular intervals, instead of a dot, two pictures appeared in different locations on the screen simultaneously for 2,000 ms. Pictures required no response. After the dot color task phase, there was a surprise memory test, in which participants were asked to indicate the previous location of each picture.

Participants were better at remembering the locations of arousing pictures than nonarousing pictures (for both positive and negative arousing pictures), consistent with other studies showing that people are better at remembering features that are an integral part of arousing items (e.g., color or location) than features of nonarousing items (for a review, see Mather, 2007). But despite this arousal-enhanced location memory, the arousal level of one picture had no significant impact on location memory for the adjacent picture. This lack of a bystander effect is surprising given the previous findings reviewed earlier that arousing items impair memory for peripheral background details and also for separate items presented shortly before or afterwards.

However, this lack of a bystander effect for remembering the location of pictures seen with arousing pictures may be specific to location memory. Even if location memory is not affected, arousing pictures may impair recognition and recall of bystander pic-

tures. Mather and Nesmith's (2008) Experiment 3 cannot address this issue because it did not include item memory tests. Consistent with the possibility that arousal might have different effects on location memory binding and item memory, in another experiment Mather and Nesmith found that when participants looked at individual pictures for longer, they were more likely to recognize those pictures later but were not more likely to remember those picture–location conjunctions (see also Malmberg & Shiffrin, 2005). Thus, competing for attentional resources during encoding with arousing stimuli may not impair memory for contextual features such as location while impairing item memory.

To examine how arousing items affect memory for nearby information, we conducted three experiments. In Experiment 1, we examined how item memory is affected by nearby arousing items. In Experiment 2, we examined how memory binding of contextual information is affected by nearby arousing items. Finally, in Experiment 3 we examined the effect of arousing foreground items on memory for neutral background information. In all of these experiments, the encoding task was to indicate the color of dots that appeared between presentations of the pictures.

In Experiments 1 and 2, we tested memory either immediately after the dot task or 2 days later to examine whether the effects of emotional arousal would increase over time. Many studies with animals indicate that stress hormones and the amygdala enhance longterm memory consolidation for emotional events (for a review, see McGaugh, 2004). These findings suggest that memories of stimuli that evoked emotional arousal should last longer than memories of neutral stimuli. Although many studies with humans have found better memory for emotional stimuli than for neutral stimuli at both short- and long-term test delays, surprisingly few studies have compared memory for emotional and neutral stimuli at different times (but for exceptions see LaBar & Phelps, 1998; Mather & Knight, 2005; Sharot & Phelps, 2004; Sharot & Yonelinas, 2008). Likewise, neuroimaging studies have shown that increased amygdala activity while viewing particular pictures or short film clips predicts that those stimuli will be better remembered about 45 min after learning (Dolcos, LaBar, & Cabeza, 2004) or weeks later (Cahill et al., 1996; Canli, Zhao, Brewer, Gabrieli, & Cahill, 2000; Hamann, Ely, Grafton, & Kilts, 1999), but they have not examined whether the influence of amygdala activation at encoding increases as the time between encoding and retrieval increases. By including a delay manipulation in Experiments 1 and 2, we could also test whether the effects of competition with arousing stimuli at encoding increase or decrease as time passes.

EXPERIMENT 1

In this experiment, participants viewed pairs of pictures that alternated with dots. Their task was to indicate whether the dots were yellow or green (Figure 1). To examine how memory for bystander pictures was affected by nearby arousing pictures, each presentation pair had one designated bystander picture that remained the same across participants. The other picture switched between arousing and nonarousing matched versions across participants (e.g., the matched picture in the first trial of Figure 1 would be either a man holding a gun to his head or a man holding a hairdryer to his head). In addition, we compared an immediate test condition with a 2-day delay condition to see whether there were any effects of retention interval on memory for bystander items.

METHOD

Participants

Thirty-six undergraduates participated for course credit (M age = 19.25 years, SD = 1.2, range = 18–22; 25 female, 11 male) and were randomly assigned to

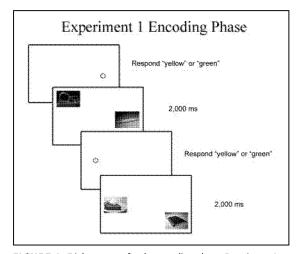


FIGURE 1. Trial sequence for the encoding phase, Experiment 1

either an immediate or a 2-day delay condition for the memory tests.

Materials

In order to equate the arousing and nonarousing pictures as much as possible on all dimensions other than arousal, we matched each arousing picture to a less arousing picture that was similar in appearance, complexity, content, and focus of interest. The 72 picture pairs (144 pictures) were grouped into three sets of 24 pairs based on the type of arousing picture in the pair: medium-arousal negative, medium-arousal positive, and high-arousal negative. We used this set of matched pictures in three previous experiments involving 104 participants in total who rated each picture's arousal and valence at the end of the session (Mather & Nesmith, 2008). Before using this picture set for the current experiments, we edited a few of the pictures to increase the visual similarity within the pairs.

Each participant was shown just one of the pictures from a matched pair; whether it was the arousing or the nonarousing version was counterbalanced across participants. During the dot task phase, participants were shown 36 matched pictures (6 arousing and 6 nonarousing pictures from each of the three pair types) and 36 bystander nonarousing pictures, with one bystander picture seen together with each matched picture (see Figure 1 for an example trial sequence). Across participants, each arousing picture had a yoked nonarousing control picture shown in the same configuration, allowing all stimulus features to remain constant except for whether there was an arousing picture or a nonarousing picture in each presentation pair. At test, participants were shown 72 pictures from the set of matched pairs and 72 bystander pictures. Which 36 pictures were old or new within each of these sets was counterbalanced across participants. The order of both study and test trials was randomized.

We presented stimuli using PsyScope (Cohen, MacWhinney, Flatt, & Provost, 1993). The screen (on a 17" monitor) was divided into a three by three grid (without visible lines), and the outer eight cells served as locations for the pictures. Pictures were presented as large as possible within the boundaries of the cells (each one 7.6 mm wide and 6.5 mm high, with a 2-mm separation between cells) without distorting the picture dimensions.

Procedure

For the dot task phase of the experiment, the instructions informed participants that they should indicate whether each dot they saw was yellow or green; in addition, they would see pictures, but no response was needed when they saw the pictures, and they should just view them as though they were pictures in a slide show. During the dot task phase, either a yellow or green dot appeared in one of the eight locations on the screen (see Figure 1 for trial sequence). The dot remained on the screen until the participant indicated which color it was by pressing one of two response keys, at which point two pictures appeared together for 2,000 ms. One picture appeared in the location the dot had been in, and the other appeared in a different location; which picture in the presentation pair was cued by the dot was counterbalanced across participants. Then the next trial began with a dot.

After the dot color session was complete (36 trials), participants in the immediate test condition were given a sheet of paper and asked to list descriptions of as many of the pictures as they could recall. This recall task was self-paced. Next, they were given a old-new recognition test in which they were shown one picture at a time on the screen and asked to indicate whether it was a picture in the dot color task (old) or not (new).

After the memory tests, participants completed arousal ratings for each of the 144 pictures, followed by valence ratings for each picture. For the arousal ratings, participants were asked to rate each picture's "emotional intensity" on a scale of 1 (not emotionally intense) to 9 (very emotionally intense). A picture rated high in emotional intensity was defined for participants as evoking strong emotions such as being excited, disgusted, amazed, or fearful, whereas a picture low in emotional intensity would evoke calm or bored feelings. The valence ratings were also made on a scale of 1 (very negative) to 9 (very positive), with 5 indicating neutral.

RESULTS

Dot color accuracy

In what follows, we report means and 95% confidence intervals. Participants were quite accurate at indicating the color of the dots, and performance was equivalent for the two delay groups ($M = .97 \pm .02$ for both groups).

Recall coding

Two coders judged which picture from the set each recalled description matched most closely or decided whether there was no acceptable match. Interater reli-

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ability for recalled pictures was 73%.² After discussion, the two coders resolved their disagreements. Further categorization of the pictures into one of the six matched-pictures categories (e.g., nonarousing positive match) or a bystander picture revealed that the coders initially disagreed about the category of an item in their initial scoring on only 4% of the items recalled, so initial mismatches in the coding of some items should not affect the analyses here, which are based on categories.

Recall of matched pictures

In these analyses, we included both pair type and arousal as factors. Pair type (e.g., medium-arousal negative) refers to the three sets of 24 pairs of matched arousing and neutral pictures and therefore does not distinguish neutral and arousing picture versions. The arousal factor compares the arousing and neutral versions. A 2 (arousing vs. nonarousing version) × 3 (high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) × 2 (immediate vs. delayed test) anova revealed a powerful ef-

fect of version, with more arousing pictures recalled $(M = 4.00 \pm 0.29)$ than nonarousing matched pictures $(M = 0.92 \pm 0.15)$, F(1,33) = 87.93, p < .001, $\eta_p^2 = .73$. In addition, as expected, participants recalled more pictures when tested immediately $(M = 6.10 \pm 0.44)$ than 2 days later $(M = 3.73 \pm 0.50)$, F(1,33) = 12.70, p = .001, $\eta_p^2 = .28$. However, there was no significant interaction of delay and version, F(1,33) = 1.61, p = .21, $\eta_p^2 = .05$, indicating that forgetting of arousing pictures did not differ significantly from forgetting of nonarousing matches (Figure 2).

There also was a main effect of pair type, F(2, 66) = 21.76, p < .001, $\eta_p^2 = .40$, that was qualified by an interaction of whether the picture version was arousing or not and pair type, F(2, 66) = 18.90, p < .001, $\eta_p^2 = .36$. As can be seen in Table 1, the nonarousing versions of matched pictures yielded low recall levels that did not differ much by pair type, but the arousing versions yielded higher recall of the high-arousal negative pictures than of the medium-arousal positive or negative pictures. There were no other significant effects for recall of the matched pictures.

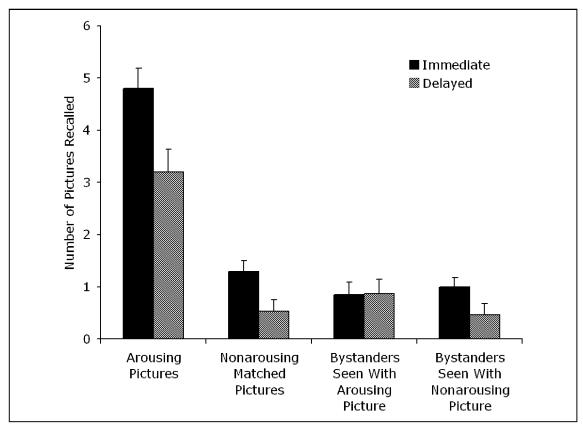


FIGURE 2. Number of pictures recalled in the immediate and delayed recall conditions, Experiment 1

Recall of bystander neutral pictures

A 2 (seen with an arousing vs. nonarousing picture version) \times 3 (seen with a high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) \times 2 (immediate vs. delayed test) anova revealed no significant effects. Of particular interest, the number of bystander pictures recalled was not lower when the other pictures shown at the same time were arousing ($M = 0.86 \pm 0.18$) than when they were nonarousing ($M = 0.73 \pm 0.14$), F(1, 33) = .32, p > .5, $\eta_p^2 = .01$ (Table 2). Thus, the dramatic boost in memory for arousing pictures occurred with no cost in recall of pictures shown at the same time. In addition, there was no significant interaction of delay and version, F(1, 33) = 1.52, p > .2, $\eta_p^2 = .04$ (see Figure 2).

Recognition of matched pictures

We compared d' for the arousing and nonarousing pictures using a 2 (arousing vs. nonarousing version) \times 3 (from a high-arousal negative, medium-

arousal negative, or medium-arousal positive pair type) \times 2 (immediate vs. delayed test) ANOVA (see Table 3 for d' scores, raw hits, and false alarms). Participants remembered the arousing versions of the pictures much better ($M = 2.14 \pm 0.29$) than the nonarousing versions ($M = 1.15 \pm 0.26$), F(1,34) = 79.03, p < .001, $\eta_p^2 = .70$. The d' scores were higher when participants were tested immediately ($M = 1.94 \pm 0.34$) than when participants were tested after 2 days ($M = 1.36 \pm 0.38$), F(1,34) = 5.52, p < .05, $\eta_p^2 = .14$. However, there was no significant arousal by delay interaction, F(1,34) = .58, p = .45, $\eta_p^2 = .017$, indicating similar rates of forgetting for arousing and nonarousing pictures (Figure 3).³

Recognition of neutral bystander pictures

Our main question was how being displayed with an arousing picture would influence memory for neutral bystander pictures (Table 4). We examined d' scores for the neutral bystander pictures seen in

TABLE 1. Mean (SE) number of arousing and nonarousing matched pictures recalled, Experiment 1

| | From high-arousal negative pair | From medium-arousal negative pair | From medium-arousal positive pair |
|-------------------|------------------------------------|-----------------------------------|--------------------------------------|
| | Immediate test | | |
| Arousing picture | 2.55 (0.20) | 1.05 (0.19) | 1.20 (0.21) |
| Nonarousing match | 0.35 (0.13) | 0.40 (0.10) | 0.55 (0.10) |
| | Delayed test | | |
| Arousing picture | 1.87 (0.23) | 0.60 (0.22) | 0.73 (0.25) |
| Nonarousing match | 0.27 (0.15) | 0.13 (0.12) | 0.13 (0.12) |

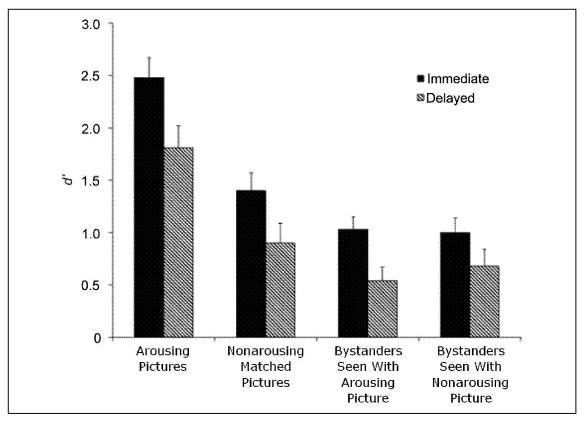
TABLE 2. Mean (SE) number of nonarousing bystander pictures recalled, Experiment 1

| | Seen with high-arousal negative pair | Seen with medium-arousal negative pair | Seen with medium-arousal positive pair |
|------------------|---|--|--|
| | Immediate test | | |
| With arousing | 0.30 (0.15) | 0.20 (0.13) | 0.35 (0.11) |
| With nonarousing | 0.25 (0.10) | 0.30 (0.09) | 0.45 (0.12) |
| | Delayed test | | |
| With arousing | 0.40 (0.17) | 0.33 (0.15) | 0.13 (0.13) |
| With nonarousing | 0.33 (0.12) | 0.07 (0.10) | 0.07 (0.14) |

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| | Immediate test | | | Delayed test | | |
|--------------|---------------------------------------|---|---|---------------------------------------|---|---|
| | From high-arousal negative pair | From medium-arousal negative pair | From medium-arousal positive pair | From high-arousal negative pair | From medium-arousal negative pair | From medium-arousal positive pair |
| d' | | | | | | |
| Arousing | 3.06 (0.30) | 2.25 (0.26) | 2.13 (0.26) | 2.40 (0.34) | 1.61 (0.29) | 1.42 (0.29) |
| Nonarousing | 1.39 (0.20) | 1.44 (0.29) | 1.37 (0.23) | 1.30 (0.23) | 0.50 (0.32) | 0.90 (0.26) |
| Hits | | | | | | |
| Arousing | 0.76 (0.05) | 0.57 (0.06) | 0.58 (0.05) | 0.74 (0.05) | 0.53 (0.07) | 0.44 (0.06) |
| Nonarousing | 0.43 (0.05) | 0.37 (0.04) | 0.30 (0.05) | 0.32 (0.06) | 0.27 (0.05) | 0.29 (0.06) |
| False alarms | | | | | | |
| Arousing | 0.07 (0.04) | 0.05 (0.03) | 0.08 (0.04) | 0.15 (0.03) | 0.15 (0.04) | 0.15 (0.04) |
| Nonarousing | 0.10 (0.03) | 0.09 (0.05) | 0.06 (0.04) | 0.09 (0.03) | 0.19 (0.05) | 0.14 (0.04) |



 $\textbf{FIGURE 3.} \ \ \text{Recognition of pictures } (\textit{d'}) \ \text{in the immediate and delayed memory test conditions, Experiment 1}$

each trial in a 2 (seen with an arousing vs. nonarousing version of a matched picture pair) \times 3 (seen with a high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) × 2 (immediate vs. delayed test) anova. Recognition accuracy was better on the immediate test ($M = 1.02 \pm 0.23$) than on the delayed test $(M = 0.61 \pm 0.25), F(1,34) = 5.91, p < .05,$ η_b^2 = .15, but there were no other significant effects. Of particular interest, there was no significant effect of whether the picture shown at the same time was arousing or not, $F(1, 34) = .25, p > .6, \eta_b^2 = .01$ (see Figure 3). Thus, despite the large effect of arousal on memory for the arousing pictures themselves, there was no significant spillover effect for the bystander pictures. Of course, as with any null effect, it is possible that there was an effect that would have been detected with a larger sample. However, unlike the substantial effect size for arousal on the matched pictures $(\eta_b^2 = .70)$, the estimated nonsignificant effect of being seen with an arousing picture on the bystander pictures was so small ($\eta_b^2 = .01$) that Cohen (1988) estimates it would take more than 1,000 participants to detect the difference.

Arousal and valence ratings

These ratings yielded the expected differences between categories (Mather & Nesmith, 2008), as did

those in Experiment 2. The combined ratings from Experiments 1 and 2 are reported in the Appendix.

DISCUSSION

As expected, participants in this study remembered arousing pictures better than their visually matched nonarousing counterparts. However, memory enhancement for arousing pictures did not undermine memory for nearby pictures shown at the same time. Thus, when a pair of items is shown for a couple of seconds, the arousal level of one item has little impact on how well the other item will be remembered later. In addition, the effects of emotional arousal were consistent across the two different test delay conditions. The next experiment examines whether similar effects occur for memory binding.

EXPERIMENT 2

In Experiment 2 we examined how arousing pictures affect two types of memory binding: a within-object association (the location of the pictures) and a between-object association (which two pictures were shown together). We expected to replicate findings from Mather and Nesmith (2008) of arousal-enhanced location memory, but only for the arousing picture itself and not for the bystander picture. In addition,

TABLE 4. Recognition memory for nonarousing bystander pictures, Experiment 1

| | Immediate test | | | | Delayed test | |
|--------------|---------------------------------------|---|---|---------------------------------------|---|---|
| | From high-arousal negative pair | From medium-arousal negative pair | From medium-arousal positive pair | From high-arousal negative pair | From medium-arousal negative pair | From medium-arousal positive pair |
| d' | | | | | | |
| Ars | 0.78 (0.26) | 1.01 (0.19) | 1.23 (0.19) | 0.55 (0.29) | 0.98 (0.21) | 0.52 (0.21) |
| NA | 0.92 (0.26) | 1.01 (0.18) | 1.16 (0.19) | 0.43 (0.29) | 0.66 (0.20) | 0.52 (0.22) |
| Hits | | | | | | |
| Ars | 0.38 (0.06) | 0.35 (0.06) | 0.38 (0.04) | 0.33 (0.06) | 0.34 (0.06) | 0.32 (0.04) |
| NA | 0.33 (0.06) | 0.33 (0.05) | 0.38 (0.04) | 0.40 (0.06) | 0.39 (0.06) | 0.32 (0.04) |
| False alarms | | | | | | |
| | 0.11 (0.04) | 0.09 (0.02) | 0.11 (0.03) | 0.25 (0.04) | 0.15 (0.03) | 0.19 (0.03) |

Note. Old and new bystander pictures were counterbalanced across arousing and nonarousing versions of the matched pictures but always appeared with the same pair type, so new items can be categorized by the pair type but not by arousal type. Standard errors are in parentheses. Ars = seen with arousing version of the matched picture pair; NA = seen with nonarousing version of the matched picture pair.

we expected that there would be no arousal benefit for between-object memory binding (Mather, 2007). We also included a delay manipulation to see whether we would see larger effects of arousal on memory binding over time, as might be expected from some theoretical perspectives (e.g., McGaugh, 2000). To our knowledge, no previous studies have examined the effects of delay on how arousal modulates associative memory.

METHOD

Participants

Twenty-eight undergraduates participated for course credit (M age = 19.25 years, SD = 1.21, range = 18–22, 11 female, 17 male) and were randomly assigned to either the immediate or the 2-day delay condition for the memory tests.

Materials and procedure

The encoding phase had the same format as Experiment 1. However, instead of 36 trials at encoding, one picture from each of the 72 matched pair pictures was shown because there was no need to reserve any to serve as new items on the memory tests. In addition, instead of presenting the trials in a random sequence, in this experiment we presented the arousing pictures in two blocks of 18 (pictures of different valences were randomly intermixed within this sequence) that alternated with two blocks of neutral pictures. There were no breaks between the arousing and neutral picture blocks, and which type came first was counterbalanced across participants. We blocked the arousing items to increase the impact of arousing items on bystander items. If the arousal evoked by a picture takes time to dissipate and so influences processing on subsequent trials, blocking the trials should increase the impact of arousal and potentially decrease the attentional resources available for neutral bystander items seen during the arousing blocks.

During the test phase, participants first completed a forced-choice memory test for picture-location conjunctions. Each test trial consisted of one of the pictures shown in the dot task phase, displayed simultaneously in three different locations on the screen, each with a number printed next to it. One of the locations was the same one the picture had appeared in during the dot task phase. Participants typed in the number that corresponded with the picture-location conjunction they thought they

had seen before. Previously seen matched pictures and bystander pictures were tested in an intermixed random sequence. Next, participants completed a forced-choice memory test for the picture-picture conjunctions. On each trial, they were shown two pairs of pictures and were asked which pair had been shown together during the dot task. The two pairs were always from the same category. For example, if the correct pair in a trial consisted of a high-arousal negative picture and its bystander picture, the mismatched pair would consist of a high-arousal negative picture and the bystander picture seen with another high-arousal negative picture. Test trials were in a random order.

After the memory tests, participants completed arousal and valence ratings for the pictures, as in Experiment 1, except that they rated only the 72 pictures they had seen, rather than all 144 pictures.

RESULTS

Dot color accuracy

As in Experiment 1, dot color accuracy was high $(M = .96 \pm .02)$ and did not differ significantly between the two groups, F < 1.

Location memory for matched pictures

A 2 (arousing vs. nonarousing version) \times 3 (higharousal negative, medium-arousal negative, or medium-arousal positive pair type) × 2 (immediate vs. delayed test) ANOVA revealed arousal-enhanced location memory, with greater accuracy for arousing pictures ($M = .56 \pm .06$) than for matched nonarousing pictures $(M = .40 \pm .04)$, F(1, 26) = 26.22, p < .001, $\eta_b^2 = .50$, replicating findings from Mather and Nesmith (2008). As expected, location memory was worse after a 2-day delay $(M = .37 \pm .06)$ than on an immediate test $(M = .59 \pm .06)$, F(1, 26) = 28.84, $p < .001, \eta_b^2 = .53$. However, there was no significant interaction of arousal and test delay, F(1, 26) = .04, η_{b}^{2} = .00, indicating that the effect of arousal was similar across the two test delays (Figure 4). There were no other effects of arousal or delay (Table 5).4

Location memory for bystander pictures

A 2 (seen with the arousing vs. nonarousing version of a matched picture pair) \times 3 (seen with a high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) \times 2 (immediate

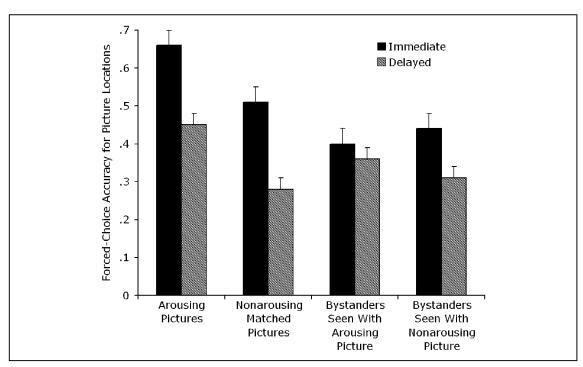


FIGURE 4. Forced-choice accuracy for location—picture conjunctions in the immediate and delayed memory test conditions, Experiment 2 (chance = 33%)

TABLE 5. Three-alternative forced-choice location accuracy for arousing and nonarousing matched pictures, Experiment 2

| | From high-arousal negative pair | From medium-arousal negative pair | From medium-arousal positive pair |
|---------------------------------|------------------------------------|-----------------------------------|-----------------------------------|
| Immediate test | | | |
| Arousing picture | .81 (.06) | .56 (.07) | .62 (.05) |
| Nonarousing match | .58 (.04) | .43 (.05) | .51 (.06) |
| Delayed tes | | | |
| Arousing picture | .49 (.06) | .33 (.07) | .52 (.05) |
| Nonarousing match | .26 (.04) | .24 (.05) | .35 (.06) |
| Note. Standard errors are in pa | arentheses. | | |

vs. delayed test) anova revealed no significant impairment in location memory for pictures seen with an arousing picture ($M = .38 \pm .05$) compared with those seen with a matched nonarousing picture ($M = .38 \pm .04$), F(1, 26) = .02, $\eta_p^2 < .01$ (Table 6). Thus, as with the item memory measure in Experiment 1, there was no significant bystander effect for memory binding, with a nearly nonexistent effect size. Location accu-

racy was worse when tested 2 days later (M = .34 \pm .05) than when tested immediately (M = .42 \pm .05), F(1, 26) = 5.56, p < .05, η_p^2 = .18.

Picture pair memory

A 2 (arousing vs. nonarousing version) \times 3 (high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) \times 2 (immediate vs.

TABLE 6. Three-alternative forced-choice location memory for bystander pictures seen with arousing and nonarousing matched pictures, Experiment 2

| | Seen with picture from high-arousal negative pair | Seen with picture from medium-arousal negative pair | Seen with picture from medium-arousal positive pair |
|----------------------------------|---|---|---|
| Immediate test | | | |
| Seen with arousing | .43 (.06) | .26 (.06) | .51 (.06) |
| Seen with nonarousing | .45 (.05) | .43 (.06) | .45 (.06) |
| Delayed test | | | |
| Seen with arousing | .41 (.06) | .42 (.06) | .26 (.06) |
| Seen with nonarousing | .31 (.05) | .24 (.06) | .38 (.06) |
| Note. Standard errors are in par | entheses. | | |

delayed test) ANOVA revealed no significant main effect of version, F(1, 26) = .16, $\eta_p^2 = .01$, and no interactions with version (Figure 5). However, there was a marginally significant effect of delay, with worse performance on the 2-day test ($M = .55 \pm .07$) than on the immediate test ($M = .64 \pm .06$), F(1, 26) = 3.50, p = .07, $\eta_p^2 = .12$ (Table 7).

Arousal ratings See Appendix.

DISCUSSION

As in Mather and Nesmith's (2008) study, participants in this study remembered the location of arousing pictures better than the locations of their visually matched nonarousing counterparts. However, this

arousal-enhanced picture—location memory binding did not affect picture—location binding for bystander pictures. In addition, memory for which two pictures were paired during the encoding phase was not enhanced when one of the pictures was arousing, suggesting that arousal associated with one item does not enhance memory for associations between that item and other items (Mather, 2007).

EXPERIMENT 3

In Experiments 1 and 2, when participants were shown two pictures at the same time, memory for one picture was not affected by the arousal level of the other picture. This lack of an arousal effect for bystander pictures was seen for free recall, recognition, and picture–location conjunction memory. These

TABLE 7. Pair memory for which pictures were displayed together, Experiment 2

| | From high-arousal negative pair | From medium-arousal negative pair | From medium-arousal positive pair |
|----------------|------------------------------------|--------------------------------------|--------------------------------------|
| Immediate test | | | |
| Arousing | .76 (.08) | .64 (.09) | .52 (.08) |
| Nonarousing | .55 (.09) | .74 (.08) | .62 (.08) |
| Delayed test | | | |
| Arousing | .57 (.08) | .43 (.09) | .60 (.08) |
| Nonarousing | .60 (.09) | .55 (.08) | .57 (.08) |

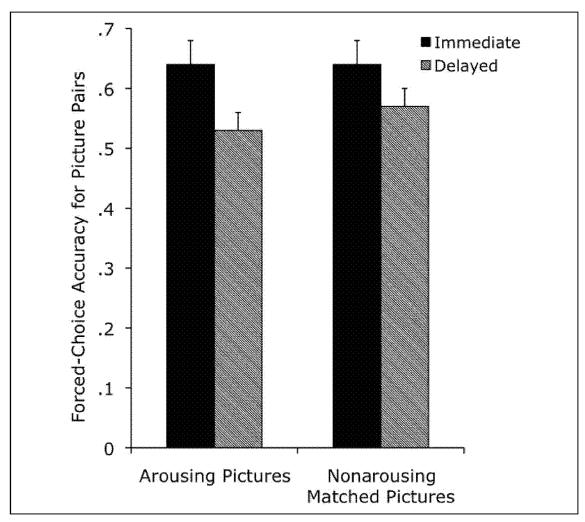


FIGURE 5. Forced-choice accuracy for the picture–picture pairs in the immediate and delayed memory test conditions, Experiment 2 (chance = 50%)

findings contrast with previous findings reviewed earlier that reveal memory impairments for peripheral or background details. Therefore, in Experiment 3 we wanted to see whether we could demonstrate memory impairments for background information using the same emotional pictures and encoding task as in Experiments 1 and 2. We presented one picture at a time in various locations on the screen, each with a different background pattern behind it. Our prediction was that, unlike the lack of an arousal effect for bystander pictures, here we would see impaired memory for backgrounds seen behind arousing versions of pictures compared with the same backgrounds seen behind the nonarousing versions of the pictures. All participants in Experiment 3 were tested immediately after the dot task session.

METHOD

Participants

Twenty-four undergraduates participated for course credit (M age = 19.38 years, SD = 1.61, range = 18–25; 21 female, 3 male).

Materials and procedure

We made several modifications to the procedures from the previous experiments. First, in the dot task phase, instead of seeing two pictures between each dot presentation, participants were shown one picture at a time, presented in one of the eight locations in front of a background pattern that covered the rest of the screen (Figure 6). There were 36 trials in the dot task phase, and the dot appeared in the location of the next picture half the time and in some other

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random location the rest of the time. Across participants, we counterbalanced whether the arousing or nonarousing version of each picture was shown and whether each picture and background was shown both on the dot task and recognition memory tests (serving as old items) or just on the memory tests (serving as new items). After the dot task phase, participants completed the memory tests. First were two recognition memory tests, one that showed 72 pictures and one that showed 72 backgrounds. In both recognition tests, there were 36 old and 36 new items, and participants were asked to indicate whether they had seen the image in the previous phase. After the recognition tests, participants were shown two copies of each old picture in different locations on the screen and were asked to indicate which picture-location pairing they had seen in the dot task phase.

RESULTS

Dot color accuracy

As in Experiments 1 and 2, dot color accuracy during the encoding task was high ($M = .96 \pm .02$).

Recognition memory for pictures

Replicating Experiment 1, participants had higher d' for the arousing versions of pictures ($M = .80 \pm .06$) than for the nonarousing versions ($M = .67 \pm .08$), F(1, 23) = 16.23, p < .01, $\eta_p^2 = .41$, as indicated by a 2 (arousing vs. nonarousing version) $\times 3$ (high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) ANOVA (Figure 7). There also was a main effect of pair type, F(2, 46) = 8.35, p < .01, $\eta_p^2 = .27$;

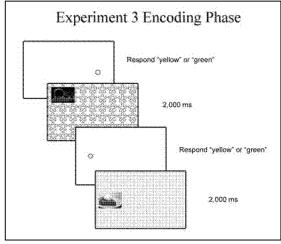


FIGURE 6. Trial sequence for the encoding phase, Experiment 3

pictures from high-arousal negative pairs were remembered best ($M = 2.74 \pm 0.25$), followed by those from medium-arousal negative pairs ($M = 2.45 \pm 0.30$) and positive pairs ($M = 2.11 \pm 0.36$) (Table 8). There was no significant interaction of the two factors.

Recognition memory for backgrounds

A 2 (seen with arousing vs. nonarousing version) \times 3 (seen with high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) anova for d' for backgrounds paired with each type of picture revealed that participants were worse at identifying backgrounds previously shown with arousing pictures ($M = .15 \pm .17$) than those previously shown with nonarousing pictures ($M = .37 \pm .14$), F(1, 23) = 7.83, p < .05, $\eta_p^2 = .25$ (see Figure 7). There were no other significant effects.

Location memory for matched pictures

A 2 (arousing vs. nonarousing version) \times 3 (high-arousal negative, medium-arousal negative, or medium-arousal positive pair type) anova revealed arousal-enhanced location memory, with greater accuracy for arousing pictures ($M = .73 \pm .05$) than for matched nonarousing pictures ($M = .67 \pm .05$), F(1, 23) = 5.68, p < .05, $\eta_p^2 = .20$, consistent with findings from Experiment 2 and Mather and Nesmith (2008). There were no other significant effects.

DISCUSSION

Unlike in Experiments 1 and 2, in Experiment 3 we found that the arousal level of a picture affected memory for nearby information. That is, seeing an arousing picture in the foreground decreased later recognition of a pattern shown in the background compared with seeing a nonarousing picture in the foreground. At the same time, participants were better at recognizing arousing pictures than nonarousing pictures and were also better at remembering the picture–location conjunction for arousing pictures than for nonarousing pictures (replicating our previous findings of enhanced item and location memory for arousing pictures).

GENERAL DISCUSSION

In Experiments 1 and 2, we examined how an arousing picture affects item memory and associative memory

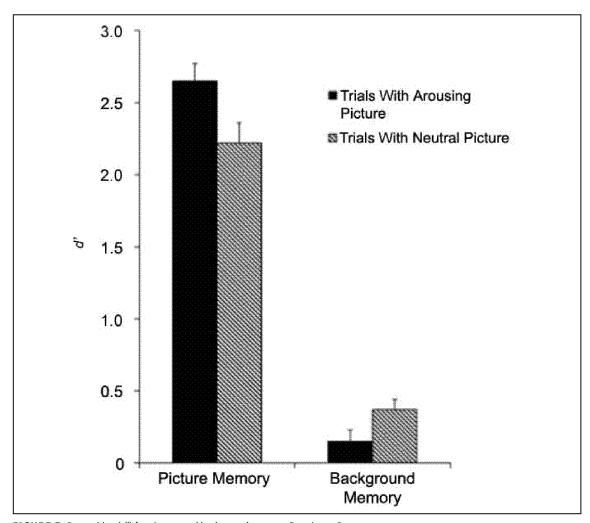


FIGURE 7. Recognition (d') for pictures and background patterns, Experiment 3

for a bystander picture. Despite showing large effects of arousal on memory for the arousing item itself, neither experiment revealed significant effects of arousal on nonarousing bystander items. Indeed, the effect sizes for the bystander items were nearly zero. These findings are surprising given previous findings reviewed earlier that arousing items impair memory for visually peripheral information surrounding an arousing item and impair memory for items appearing before or after an arousing item in a sequence.

One key aspect of many studies revealing that arousing items impair memory for nearby information is that the arousing item is perceptually dominant and the other items are less prominent. Specifically, in comparison with unusual or distinctive central items, arousing central items in scenes are more likely to lead to impairment for background information (Brown, 2003; Christianson & Loftus, 1991; Christianson, Loftus, Hoffman, & Loftus, 1991; Schmidt, 2002), although some studies have also shown that surprising central items can lead to similar impairments for peripheral information (Mitchell et al., 1998; Pickel, 1998, 1999). The arousal associated with the central item does seem to play a key role, as indicated by findings that arachnophobes show greater impairments in memory for peripheral information presented with a spider than do nonphobics (Wessel & Merckelbach, 1997, 1998).

Likewise, studies showing that emotional oddball items lead to impaired memory for preceding and subsequent items also have one dominant arousing item that stands out from all the nonarousing items

TABLE 8. Recognition memory for pictures and backgrounds and location memory for pictures, Experiment 3

| | From high-arousal | From medium-arousal | From medium-arousal |
|---------------------------|-------------------|---------------------|---------------------|
| | negative pair | negative pair | positive pair |
| d': Pictures | | | |
| Arousing | 2.96 (0.15) | 2.63 (0.17) | 2.35 (0.17) |
| Nonarousing | 2.51 (0.14) | 2.27 (0.18) | 1.87 (0.23) |
| Hits: Pictures | | | |
| Arousing | 0.92 (0.03) | 0.85 (0.03) | 0.76 (0.04) |
| Nonarousing | 0.79 (0.04) | 0.69 (0.05) | 0.62 (0.06) |
| False alarms: Pictures | | | |
| Arousing | 0.04 (0.02) | 0.06 (0.02) | 0.04 (0.02) |
| Nonarousing | 0.02 (0.01) | 0.01 (0.01) | 0.06 (0.02) |
| d': Backgrounds | | | |
| Arousing | 0.03 (0.15) | 0.14 (0.15) | 0.28 (0.16) |
| Nonarousing | 0.29 (0.15) | 0.28 (0.14) | 0.54 (0.16) |
| Hits: Backgrounds | | | |
| Arousing | 0.36 (0.05) | 0.36 (0.04) | 0.43 (0.05) |
| Nonarousing | 0.43 (0.05) | 0.39 (0.04) | 0.51 (0.05) |
| False alarms: Backgrounds | | | |
| | 0.32 (0.03) | 0.29 (0.03) | 0.34 (0.04) |
| Location memory: Pictures | | | |
| Arousing | 0.72 (0.04) | 0.70 (0.04) | 0.76 (0.04) |
| Nonarousing | 0.71 (0.03) | 0.67 (0.04) | 0.62 (0.04) |
| | | | |

Note. Standard errors are in parentheses. Old and new backgrounds were counterbalanced across arousing and nonarousing versions of the matched pictures but always appeared with the same pair type, so new backgrounds can be categorized by the pair type but not by arousal type.

on the lists. For instance, in some studies the oddball items are arousing or nonarousing photographs, and the other list items are black-and-white line drawings (Detterman & Ellis, 1972; Erdelyi & Blumenthal, 1973; Hurlemann et al., 2007). Indeed, in list-learning paradigms, emotion seems to enhance later memory for whatever is the focus of attention and impair later memory for whatever is not the focus of attention (Knight & Mather, in press). In the present Experiments 1 and 2 the emotional and bystander items were equally detailed and perceptually prominent. This pattern of findings suggests that an emotional item is unlikely to impair memory for information that is equally perceptually prominent but is likely to im-

pair memory for information that is less perceptually prominent than itself.

To test whether our emotional pictures could lead to memory impairment for perceptually subordinate information, in Experiment 3 we used our set of picture stimuli to see whether arousing items would impair memory for background information. As expected given other researchers' previous findings, we found that seeing an arousing picture in the foreground impaired memory for the background pattern. In addition, consistent with Experiments 1 and 2, both recognition and picture–location conjunction memory were enhanced for arousing pictures over nonarousing pictures.

Importance of the perceptual configuration

Experiments 1 and 2 reveal that emotionally arousing pictures do not impair memory for nearby neutral pictures, indicating that emotionally arousing stimuli do not necessarily impair memory for all nearby information. In contrast, Experiment 3 demonstrates that the same emotionally arousing pictures can lead to memory impairment for background patterns. Unlike the bystander pictures in Experiments 1 and 2, the patterns in Experiment 3 were both less interesting and clearly behind the target pictures. Thus, these findings suggest a key factor: Whether memory for bystander information will be impaired by nearby arousing information depends on whether the arousing information is already perceptually dominant.

One way to make something perceptually dominant over other information is to place it in the foreground. Distinguishing an object from its background is a basic perceptual process that happens quickly and automatically. For instance, figure-ground segregation leads to significantly larger neuronal responses to elements belonging to the figure than to the ground even in the primary visual cortex (Lamme, 1995). Thus, foreground objects dominate perceptual processing. In contrast, when two pictures are shown on the screen at the same time, they both have the basic perceptual properties of foreground objects and so start out on more equal footing in the competition for perceptual resources (Vecera, 2000). The arousal induced by a picture may impair memory for nearby information only if perceptual processing of that information is already being suppressed, as is the case for background information when figure-ground segregation has occurred (Hupe et al., 1998).

The possibility that arousal does not impair memory for peripheral items that are perceived to be in the foreground is consistent with a couple of other studies. In one study, participants asked to attend to a central word and ignore peripheral words did not show any effect of arousal by the central word on later memory for the peripheral word (Sharot & Phelps, 2004). In another study, participants who viewed a series of scenes that each had an unrelated line drawing of an object placed over one corner of the photograph remembered the objects equally well for arousing and nonarousing scenes (Touryan, Marian, & Shimamura, 2007). However, more work is

needed to test whether the foreground-background distinction or the reduced perceptual complexity in the background is more important in causing memory for the background information to suffer when it is shown behind an arousing picture rather than behind a nonarousing picture. Furthermore, the degree to which these effects reflect general distinctiveness should be examined. Recognition memory for the backgrounds in Experiment 3 was poorer than recognition memory for bystander pictures in Experiment 1, and so it may be the case that emotionally arousing stimuli are more likely to impair memory for any information that attracts less attention and is more poorly encoded.

More research is also needed to understand how the source of the arousal affects memory. As in our studies, most laboratory research has induced arousal using visual stimuli. However, in a study in which participants viewed a slide show while listening to a narration that provided either a neutral or an emotionally arousing interpretation of the slide show (Laney, Campbell, Heuer, & Reisberg, 2004), thematically induced arousal enhanced memory for the gist of the slides and did not impair memory for visually peripheral details. Thus, whether arousal is elicited from aspects of the stimuli themselves or from the theme of the overall event may influence its impact. However, one aspect of our data worth noting is that the negative and positive images yielded similar effects, indicating that the effects in our study were due to arousal rather than valence (see also Mather & Sutherland, 2009).

AROUSING ITEMS MAY CAUSE MORE INTERFERENCE IN WORKING MEMORY THAN IN PERCEPTION.

In these experiments, participants were asked to make judgments about intervening dots and did not know they would get a memory test. Thus, it is unlikely they were rehearsing the pictures. However, when participants see four pictures in a row in different locations and then try to maintain the four picture-location conjunctions, they are worse at remembering the locations when the four pictures are arousing than when they are all neutral (Mather et al., 2006; Mitchell, Mather, Johnson, Raye, & Greene, 2006). Maintaining multiple bound representations in working memory is challenging and requires frequent refreshing of each representation. Arousing pictures

elicit more focused attention (for a review, see Mather, 2007). Thus, having multiple arousing pictures in the set may lead participants to forget the associations between other pictures and their locations while they focus on the representation of one arousing picture and its location. It may be easier to distribute attention across multiple representations when all the pictures are neutral than when they are very attention demanding. In contrast, as seen in the present studies and in Mather and Nesmith (2008), arousing pictures do not appear to have disruptive effects on spatially or temporally adjacent pictures when there is no working memory load requiring distributed attention to multiple location–picture conjunctions.

INCREASING THE DELAY DOES NOT INCREASE THE ADVANTAGE FOR AROUSING STIMULI IN MEMORY.

Inducing arousal by manipulating stress or showing an emotional film can enhance long-term memory for events that were experienced just before the arousal (Cahill, Gorski, & Le, 2003; Nielson & Powless, 2007). Because the arousal occurs after the initial experience of the event, it appears to have its enhancing effects via modulation of consolidation processes (McGaugh, 2000). Another inference that can be made from these findings is that the benefits of arousal accrue as memories consolidate into more permanent memory traces, and so the longer the test delay, the larger the advantage in memory for emotional stimuli should be.

However, few studies have actually included different test delays when examining memory for emotional stimuli, and these have mixed results. Perhaps the best-known study showing that the memory advantage for arousing stimuli increases as time passes was done by Kleinsmith and Kaplan (1963), who found a dramatic crossover interaction. Word-digit pairs that elicited a higher galvanic skin response during learning were initially less likely to be recalled, but as the delay interval increased, they were more likely to be recalled. However, as outlined by Mather (2007), these findings have an alternative explanation, which is that galvanic skin response is highest at the beginning and lowest at the end of a short list presentation, and so the steep decline in recency effects and the enduring primacy effects as test delays increase can account for these findings. Indeed, studies that had some buffer items to eliminate the primacy and

recency effects (Schürer-Necker, 1990) or used items that were categorized by group norms rather than by each participant's skin conductance responses (Kaplan & Kaplan, 1970; Maltzman, Kantor, & Langdon, 1966) failed to find this arousal-delay interaction.

Despite the problems with the Kleinsmith and Kaplan findings, a few studies indicate that the memory advantage for emotional stimuli increases as the retention interval increases. In a couple of these studies, participants were exposed to arousing taboo words and neutral words and tested immediately or after a delay of 45 min (LaBar & Phelps, 1998) or 24 hr (Sharot & Phelps, 2004), resulting in a larger arousal advantage in the longer delay condition. In another study (Sharot & Yonelinas, 2008), participants saw 120 emotional and neutral photos in a session on one day and another 120 photos in a session 24 hr later, followed by a recognition memory test. Surprisingly, there was no emotional advantage for the pictures seen right before the memory test, but there was one for pictures seen 24 hr earlier.

In contrast, a study comparing the effects of stress on memory for a narrated slide show that depicts a surgeon dealing with patients from a car accident found that the enhancement in memory for emotional components of the slide show did not differ between participants completing an immediate test and those completing a delayed test a week after learning (Payne et al., 2006). Likewise, another study that examined associative memory for stimuli previously conditioned to predict emotional or neutral pictures found that delay did not modulate the emotion-related effects (Mather & Knight, 2008). We also note that two other studies that did not report statistical comparisons of the emotional advantage over two delay conditions also found no emotion consolidation effects. One of these studies examined memory for pictures from a slide show and had one third positive, one third negative, and one third neutral slides (Mather & Knight, 2005, Experiment 1). In this study, about 80% (rather than the 66% that would be expected by chance) of the pictures participants recalled were emotional pictures, both 20 min after the slide show and 2 days later, indicating a consistent emotional advantage over time. Likewise, a study that had participants recall pictures either 10 min after seeing them or 4 weeks later (Hamann et al., 1999) found that on both

memory tests, 70% of the pictures recalled were emotional rather than the 50% that would be expected by chance. Thus, although overall recall declined, the emotional advantage remained constant.

Consistent with these studies, Experiments 1 and 2 revealed equivalent degrees of memory enhancement for arousing stimuli on immediate tests and tests 2 days later. This lack of support for arousalenhanced memory consolidation is surprising given research with rodents suggesting that enhanced longterm memory for emotional events results from the amygdala and stress hormones modulating long-term memory consolidation processes (LaBar & Cabeza, 2006; McGaugh, 2004). What might account for the discrepancy? One possibility is that we lacked sufficient power to detect the differential effects of delay on memory consolidation. However, the estimated partial eta-squared effect sizes for the nonsignificant arousal-delay interactions ranged from .oo (location memory) to .01 (recognition memory) to .05 (recall), suggesting that if the passage of time does affect memory differently for arousing and nonarousing stimuli, the effect is not large.

Another possibility is that the timing of sleep may play an important role. Wagner, Hallschmid, Rasch, and Born (2006) found that if participants slept immediately after reading neutral and emotionally arousing text passages, they had better memory 4 years later for the emotionally arousing passages than for the neutral passages. In contrast, if they spent the next few hours awake, they did not show enhanced memory for the arousing text passages compared with the neutral ones. Our participants were tested during the day and so were unlikely to go sleep immediately after the encoding session. More generally, the lack of emotional consolidation effects in our study suggests that the widespread assumption among memory researchers that the advantage in memory for emotional events increases over time merits a critical examination.

Limitations

One limitation of our studies is that the effect of arousing pictures on bystander pictures is a null effect and therefore may be the result of insufficient power. However, the estimated effect sizes for the effect of arousing pictures on memory for bystander pictures were nearly zero, in contrast with the large effect sizes for the difference in memory for arousing and nonarousing pictures themselves. Furthermore, Experiment 3 demonstrates that our emotional pictures and dot color task can lead to arousal-induced impairments for background patterns.

Because we made the bystander information less interesting and distinctive and put it in the background in Experiment 3, further research is needed to determine the key factors that lead to arousal-induced impairments for bystander information. Based on our current findings and previous research in the literature, we predict that any factor that makes something less perceptually dominant than an arousing item will increase the likelihood that it will be subject to arousal-based memory impairments.

Conclusions

In these studies we found that presenting an arousing picture did not impair item or location memory for a nearby picture but did impair item memory for a background pattern. These findings indicate that arousing information does not automatically diminish later memory for other information presented at the same time. Instead, arousal may be most likely to impair processing of nearby information if that information is already suffering from reduced mental processing because of perceptual competition processes. Thus, our findings suggest that arousal increases existing perceptual biases, such that representations of currently ignored or suppressed stimuli are diminished, whereas representations of attended stimuli are enhanced.

NOTES

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- 1. Hamann et al. (1999) found a significant relationship between amygdala activation and emotional memory enhancement on a recognition test 4 weeks later but not between amygdala activation and a recall test after 10 min. Because no recognition test was given at the short-term retention interval, it is not clear whether the influence of the amygdala depended on test delay or test type in their study.
- 2. Due to experimenter error, recall data from one participant were lost.

3. There was also a main effect of pair type, F(1, 34) = 10.50, p < .001, $\eta_p^2 = .24$, with pictures from higharousal negative pairs recognized more accurately ($M = 2.04 \pm 0.33$) than pictures from medium-arousal negative ($M = 1.45 \pm 0.33$) or positive ($M = 1.45 \pm 0.25$) pairs. Differences in how memorable the neutral items from the three sets were suggest that factors other than arousal may have distinguished how memorable high- and low-arousal negative items and low-arousal positive items were. However, finding consistent arousal effects across the three sets of matched pictures with no interactions between arousal and pair type indicates that the arousal effects generalize across the various other dimensions (including valence) on which the sets may differ.

4. The only other significant effect was a main effect of pair type, with location memory worse for pictures from the medium-arousal negative pairs $(M = .39 \pm .07)$ than for those from the medium-arousal positive pairs $(M = .50 \pm .07)$ or high-arousal negative pairs $(M = .54 \pm .06)$, F(2, 52) = 6.07, p < .01, $\eta_b^2 = .19$.

APPENDIX. RATINGS OF PICTURES, EXPERIMENTS 1 AND 2 Participants in Experiments 1 and 2 completed the same rating task (the only difference was that in Experiment 2 participants rated only the 72 pictures they had seen in the dot color encoding task rather than all 144 pictures). Separate analyses for these three experiments yielded the same pattern of results and significant findings, so to simplify reporting we combined the data. We conducted 2 (version: arousing, nonarousing) \times 3 (emotion type: high negative, medium negative, medium positive) ANOVAS for the arousal and valence ratings (Table A1). For the arousal ratings, as expected, there was a main effect of version, with the arousing versions of pictures rated as more arousing (M = 6.09, SE = 0.15) than the nonarousing versions (M = 2.49, SE = 0.12), F(1, 66) = 797.09,p < .001, $\eta_b^2 = .92$. In addition, there was a main effect of emotion type, $F(2, 132) = 80.85, p < .001, \eta_b^2 = .55$, and an

interaction of version and emotion type, F(2, 132) = 96.25, p < .001, $\eta_p^2 = .59$. As can be seen in Table A1, arousal ratings varied more for the arousing versions of the three emotional pictures and did not vary much across the nonarousing versions. Negative high-arousal pictures have the highest arousal, followed by negative medium-arousal pictures and then by positive medium-arousal pictures.

As expected, the valence rating analysis yielded a main effect of emotion type, F(2, 132) = 404.48, p < .001, $\eta_p^2 = .86$, and an interaction of emotion type and version, F(2, 132) = 330.22, p < .001, $\eta_p^2 = .83$. As seen in Table A1, the nonarousing matched control pictures were all about the same valence, whereas the positive pictures were rated more positively and the negative pictures were rated more negatively than the matched control pictures.

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| Picture type | Arousal | Valence |
|---|-------------|-------------|
| Negative high arousal | 7.48 (1.36) | 1.78 (0.80) |
| Negative medium arousal | 5.94 (1.45) | 2.78 (0.92) |
| Positive medium arousal | 4.83 (1.58) | 6.47 (1.32) |
| Nonarousing (negative high-arousal match) | 2.50 (0.98) | 5.26 (0.93) |
| Nonarousing (negative medium-arousal match) | 2.52 (1.09) | 5.47 (0.90) |
| Nonarousing (positive medium-arousal match) | 2.46 (1.06) | 5.73 (0.96) |
| Nonarousing (bystander) | 1.99 (0.69) | 5.02 (0.78) |
| Note. Ratings were made using 1–9 scales. | | |

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