

**DEBORAH F. HOE**  
**Curriculum Vitae**  
[dhoe@usc.edu](mailto:dhoe@usc.edu)

**EDUCATION**

---

<b>Doctor of Philosophy, Gerontology</b> University of Southern California, Leonard Davis School of Gerontology	2021
<b>Master of Social Science with Distinction, Gerontology</b> The University of Hong Kong, Department of Social Work and Social Administration	2014
<b>Master of Art, Digital Storytelling</b> Ball State University, Department of Telecommunications	2011
<b>Bachelor of Science, Mathematics</b> University of Iowa, Department of Mathematics	2003

**EXPERIENCE**

---

<b>Leonard Davis School of Gerontology, University of Southern California</b> <b>Instructional Assistant Professor</b> GERO 320g: Psychology of Adult Development GERO 321: Introduction to Psychology and Aging GERO 330: Society and Adult Development GERO 340: Policy, Values, and Power in an Aging Society GERO 437: Social and Psychological Aspects of Death and Dying GERO 507: End of Life Care GERO 520: Life Span Developmental Psychology GERO 530: Life Span Developmental Sociology GERO 540: Social Policy and Aging GERO 563: Geropsychology	2022–Present
<b>Postdoctoral Teaching Fellow</b> GERO 563: Geropsychology GERO 200: Gerontology: The Science of Adult Development GERO 500: Perspectives on a Changing Society: An Introduction to Aging	2022 2021 2021
<b>Course Instructor</b> GERO 563: Geropsychology GERO 435m: Women and Aging	2021 2020
<b>Guest Lectures</b> GERO 481: Case Management for Older Adults GERO 492: Senior Seminar GERO 437: Social and Psychological Aspects of Death and Dying GERO 500: Perspectives on a Changing Society: An Introduction to Aging GERO 540: Social Policy and Aging GERO 507: End of Life Care GERO 435m: Women and Aging GERO 437: Social and Psychological Aspects of Death and Dying GERO 507: End of Life Care	2023 2023 2020 2020 2019 2018 2018 2017 2016
<b>SBF Group of Companies, Singapore</b> Corporate Trainer	2012–2015

**Center for Digital Storytelling**

Director of Marketing  
Digital Storytelling Intern & Co-facilitator

2011  
2010

**SBF Group of Companies, Malaysia**

Research Analyst

2004–2009

**PEER-REVIEWED PUBLICATIONS**

---

**Hoe, D.F.**, Wang, Y. H., Rahman, A., & Enguidanos, S. (2023). Identifying Paths Forward: Expanding Palliative Care to Low-Income Patients in California. *American Journal of Hospice and Palliative Medicine*®, 40(8), 850-855.

Fennell, G., **Hoe, D.**, Zelinski, E., & Enguíananos, S. (2023). Factors associated with advance care planning by race. *American Journal of Hospice and Palliative Medicine*®, 40(2), 164-172.

Enguidanos, S., Cardenas, V., Wenceslao, M., **Hoe, D.**, Mejia, K., Lomeli, S., & Rahman, A. (2021). Health care provider barriers to patient referral to palliative care. *American Journal of Hospice and Palliative Medicine*®, 38(9), 1112-1119.

Shirsat, N., **Hoe, D.**, & Enguidanos, S. (2021). Understanding Asian Indian Americans' Knowledge and Attitudes Toward Hospice Care. *American Journal of Hospice and Palliative Medicine*®, 38(6), 566-571.

**Hoe, D. F.**, Johari, K., Rahman, A., & Enguidanos, S. (2020). Theory-driven role model stories improve palliative care knowledge among a diverse older population. *Palliative & Supportive Care*, 1-7.

**Hoe, D. F.**, & Enguidanos, S. (2020). So Help Me, God: Religiosity and End-of-Life Choices in a Nationally Representative Sample. *Journal of Palliative Medicine*, 23(4), 563-567.

**MANUSCRIPTS IN PREPARATION**

---

**Hoe, D. F.** & Enguidanos S. (in preparation) Race Concordance and Health Messaging.

**Hoe, D. F.** & Enguidanos S. (in preparation) Longitudinal Impact of Patient Stories in Health Messaging on Palliative Care Knowledge Score.

**CONFERENCE PRESENTATIONS**

---

**Papers and Symposia**

**Hoe, D.F.**, Zhang, M. & Enguidanos, S. (Nov 2022). Does Race Matter In Health Messaging? Impact Of Race Concordance On Palliative Care Knowledge Score. Gerontological Society of America 2022 Annual Scientific Meeting. Indianapolis, IN.

**Hoe, D.F.** & Enguidanos, S. (Mar 2020). Palliative Care Knowledge: Is Technology a Blessing or a Curse?. 2020 Social Work Hospice and Palliative Care Network General Assembly. San Diego, CA.

**Hoe, D.F.**, Rahman, A., & Enguidanos, S. (Jun 2018). Theory-Driven Palliative Care Educational Videos. 2018 International Conference on Innovation and Impact: The Review and Vision of Community End-of-Life Care. Hong Kong, S.A.R.

Enguidanos, S., Rahman, A., & **Hoe, D.F.** (Mar 2018). A Theoretical Approach to Developing Palliative Care Educational Videos. Social Work Hospice & Palliative Care Network 2018 General Assembly. Boston, MA.

**Hoe, D.F.** (Feb 2011). Exploitation of Digital Storytelling in Advertising for Social Change in Malaysia. 10th East-West Center International Graduate Student Conference. Honolulu, HI.

**Hoe, D.F.** (Feb 2011). Digital Storytelling & SMEs: A Marriage Made In Heaven. 4th International Conference on Digital Storytelling. Lillehammer, Norway.

**Hoe, D.F.** (Jan 2011). Digital Storytelling – The Emerging Marketing Strategy. National Conference on Marketing “Yesterday-Today-Tomorrow”. New Delhi, India.

## **Posters**

**Hoe, D.F.**, Yu-Hsuan Wang, Kate Meyers, & Enguidanos, S. (Nov 2019). Palliative Care – What’s That?: Medicaid Patient-Identified Barriers to Palliative Care. Gerontological Society of America 2019 Annual Scientific Meeting. Austin, TX.

**Hoe, D.F.**, Johari, K., Rahman, A., & Enguidanos, S. (Nov 2019). Theory-Driven Role Model Stories’ Effectiveness in Improving Palliative Care Knowledge Among a Diverse Population. Gerontological Society of America 2019 Annual Scientific Meeting. Austin, TX.

Enguidanos, S., Rahman, A., & **Hoe, D.F.** (Nov 2019). Provider-Identified Barriers to Palliative Care for Medicaid Patients. Gerontological Society of America 2019 Annual Scientific Meeting. Austin, TX.

Shirsat, N., **Hoe, D.F.**, Enguidanos, S. (Apr 2019). Understanding Asian Indian Americans’ Attitudes Toward Hospice Care. University of Southern California 2019 Undergraduate Symposium for Scholarly & Creative Work. Los Angeles, CA.

**Hoe, D.F.**, Johari, K., Rahman, A., & Enguidanos, S. (Nov 2018). Theory-driven Role Model Video Stories to Increase Awareness of Palliative Care Among Older Adults. Gerontological Society of America 2018 Annual Scientific Meeting. Boston, MA.

**Hoe, D.F.** & Enguidanos, S. (Mar 2018). Religiosity and End-of-Life Choices in a Nationally Representative Sample. 2018 American Academy of Hospice and Palliative Medicine Annual Assembly. Boston, MA.

**Hoe, D.F.** & Enguidanos, S. (Jul 2017). Outcomes of Advance Directives and Durable Power of Attorney at End of Life. IAGG 2017 World Congress of Gerontology and Geriatrics. San Francisco, CA.

**Hoe, D.F.** & Enguidanos, S. (May 2017). Association Between Religiosity and Advance Directive Completion. 22<sup>nd</sup> Annual UCLA Research Conference on Aging. Los Angeles, CA.

**Hoe, D.F.** & Enguidanos, S. (Apr 2017). Associations Between Religious Attendance and End-of-Life Care Preferences. What’s Hot in Aging Research at USC. Los Angeles, CA.

**Hoe, D.F.**, Gassoumis, Z., & Enguidanos, S. (Nov 2016). Associations Between Religious Attendance and End-of-Life Care Preferences. Gerontological Society of America 2016 Annual Scientific Meeting. New Orleans, LA.

## **RESEARCH EXPERIENCE**

---

### **Research Assistant**

2019–2021

Unraveling Barriers and Identifying Paths Forward: Eliciting Perspectives on Home-based Palliative Care Referral from Safety Net Providers and Patients

*California Health Care Foundation* (Principal Investigator: Susan Enguidanos)

**Project Manager** 2018–2021  
Palliative Care Role Model Stories  
*Heart to Heart Hospice Foundation* (Principal Investigator: Susan Enguídanos)

**Project Manager** 2018–2021  
Palliative Care Role Model Stories  
*Auen Foundation* (Principal Investigator: Susan Enguídanos)

**Research Assistant** 2016–2018  
Home-Based Palliative Care for Patients with Serious Illness and Their Caregivers  
*Patient-Centered Outcomes Research Institute* (Principal Investigator: Susan Enguídanos)

---

## PROFESSIONAL CERTIFICATES

**USC Center for Excellence in Teaching**  
Future Faculty Teaching Institute 2019

**The Birren Center for Autobiographical Studies**  
Guided Autobiography Writing Certified Instructor 2017

**International Institute for Film & Broadcast Arts**  
Documentary Production 2014

**The Association for Pet Loss & Bereavement, Inc**  
Certified Pet Loss and Bereavement Counselor 2014

**Digital Roam, Inc.**  
The Back of the Napkin: Solving Problems with Pictures 2010

**Australian Centre for the Moving Image**  
Digital Storytelling Workshop 2009

---

## PROFESSIONAL MEMBERSHIPS

**Gerontological Society of America** 2013–Present  
**The Association for Pet Loss & Bereavement** 2014–Present

---

## PROFESSIONAL ACTIVITIES

**Ad-Hoc Reviewer**  
BMC Palliative Care  
Sage Open  
Journal of Palliative Medicine  
Palliative Care and Social Practice  
BMJ Open Journal  
Gerontological Society of America

---

## SKILLS

**Software Proficiency:** Fluent in Stata, familiar with SAS, Final Cut Pro  
**Languages:** English and Malay Language