

**All Programs:**

- Students will develop a gerontological perspective through knowledge and self-reflection
- Students will engage collaboratively with others to promote integrated approaches to aging
- Students will learn to promote life-long learning opportunities across the life span to enhance personal development social inclusion and quality of life

**Master of Arts in Senior Living Hospitality (MASLH)**

- Students will learn to analyze financial structure and accounting practices related to senior living organizations
- Students will learn to understand the principles of revenue management
- Students will learn to understand accounting marketing, branding, and public relations related to senior living
- Students will learn to create a culture of competency and caring based on a deep understanding of aging, age related diseases, and family dynamics
- Students will learn to analyze the demographic shifts, social attitudes, and changing desires of the future older adult population.